

Artesia Arts Council, Inc.
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Minutes of April 3, 2008 Meeting

Artesia Arts Council Board/Members met on Thursday, April 3, 2008, at noon in the Arts Council Building (510 West Main). President, Anne Hollinger, called the meeting to order at 12:05 PM.

Those in attendance: Anne Hollinger, Lisa Frederick, Dave Boneau, Barbara Britain , Cheryl Martin, Alice Lorang, Betty Kay Skinner, Hayley Klein and Claire Davis Lhoyd-Owen. A quorum was present.

Minutes

- A. Secretary, Lisa Frederick, presented the minutes of the March 6 meeting. Dave Boneau made a motion to approve the March minutes as presented. Second by Barbara Britain and passed.

Treasurer's Report – Dave Boneau

- A. The balance in the regular account is \$15,000. There is \$2,020,000 in the Building Fund at First National Bank. The endowment account at Merrill Lynch has a balance of \$112,000.
- B. The final salary was paid to Kit Marcy.
- C. The 6th payment of \$475,000 was paid to Jaynes Corp for Ocotillo construction.
- D. We paid \$2,800 for the Cinco de Mayo band celebration (May 10) Half will be reimbursed by NM Arts grant.
- E. Almost \$1,000 was paid for website updates.
- F. AAC bought an advertisement in the Chamber of Commerce Map for \$625.
- G. Dave will be out of town April 20-May 10 and will miss the May 1 Board meeting.
- H. Betty Kay Skinner made a motion to approve the March 6 Treasurer's Report as written. Cheryl Martin seconded the motion. Motion passed.

Old Business:

- A. No current report on legislative funding was given, but Hayley Klein says it is worth pursuing. She will check into any restrictions it might put on us as far as programming is concerned.
- B. Façade Improvement-the Artesia MainStreet architect made recommendations for improving the façade. Hayley Klein presented a picture of the revised recommendation of the façade from the architect. This will be scanned and sent around for Board solicited comments.

New Business:

- A. Kit Marcy's resignation is effective March 31, 2008
- B. A new Executive Director search committee was formed and consists of: Anne Hollinger, Cheryl Martin, Katie Parker, Hayley Klein, Dave Boneau and Lisa Frederick

Committee Reports

Chamber Report-Hayley Klein

- A. Hayley passed around invitations for the Chamber/MainStreet fundraiser-Annual Art Auction and Gala.
- B. The Balloons and Bluegrass Committee met last week and they will have another meeting next week with Frank Devine. Frank has coordinated many bluegrass festivals in the area in the past.
- C. Hayley will contact NM Magazine about doing a feature on the Ocotillo. Before submission for the article can take place, we will have to have an idea of what kind of grand opening event(s) we might have. A

Grand Opening planning meeting will take place on April 11, 2008 at 6:00 p.m. at the Cottonwood Winery. Everyone is encouraged to attend this meeting.

Building Committee – Dave Boneau

- A. Dave Boneau, Anne Hollinger, Reginia Garner and Kit Marcy attended a builders meeting last Thursday. Adam Blejwas says the completion date for the Ocotillo is still set for July 31, 2008.
- B. Kit Marcy said we have saved the florescent lights, ceiling panels and other pieces of the old theatre. We will be working with the contractor to see if any of the material can be worked back into the completed theatre.
- C. The next building committee meeting is April 9, 2008 at 1:00 p.m. At approximately 2:00 p.m. a walk-thru will be conducted. The meeting is not open to everyone, but the walk-thru of the Ocotillo is.
- D. Hayley Klein would like to put pictures of the Ocotillo renovation on the Chamber website. Reginia Garner has been taking pictures of the progress.

Art in the Park – no report

Artesia Community Chorale –

- A. Lisa Frederick read a report from Linda Van Der Veen about the Artesia Community Chorale. The Chorale will perform during the preshow and intermission of the ACT production of *Taffeta Memories*.

Artesia Community Theatre – Betty Kay Skinner

- A. Rehearsals are going strong for *Taffeta Memories*, but we have had some trouble getting a Music Director. Because of lack of music director and illness among the cast, the show has been postponed and the new performance dates are June 26-29.
- B. The Brown Bag theatre will be in June. 2 plays will be selected.
- C. The next Board meeting is this Sunday, April 6, 2008 at 2:30 p.m.

Volunteer Coordination—Barbara Britain

- A. Barbara Britain will email everyone a date for the next volunteer committee meeting. Sandy Schuetz has a volunteer list for the Artesia Concert Association that Barbara would like to combine with the AAC volunteer list.

Programs and Publicity—Dave Boneau

- A. Dave Boneau will be gone for both the Colorado Children's Chorale (April 29) and for the Santa Fe Opera apprentice tour (May 6)
- B. On Wednesday April 9, 2008 Artesia Arts Council will be the sponsor for the Chamber of Commerce Wednesday Weekly Exchange at the Garden Café. AAC will have a 10 minute sponsor spot versus the regular 1 minute attendee spot to discuss upcoming events.
- C. The next P & P meeting will be held on Thursday, April 17 at noon at the Wellhead Restaurant.

Grants – Dave Boneau

- A. Last Monday Dave Boneau and Katie Parker submitted the Westaff Grant.
- B. The New Mexico Arts Grant ratings will be posted on the internet in the next two weeks.

- C. Hayley Klein mentioned the GAEDC economic tax grant. Some money may be available for Ocotillo signage. Dave Boneau and Hayley Klein are working on it.
- D. Dave Boneau and Lisa Frederick are working on the Hubbard Grant, deadline – May 1, 2008.

Community Concert Association – Dave Boneau

- A. The Community Concert Association is currently scheduling concerts for next Fall (please see Programs and Publicity list)
- B. Currently 17 concerts are under contract and Lisa Frederick will help Dave coordinate the remaining concerts for next season.
- C. Barbara Britain has been asked to work on a multi-page brochure for the 2008-2009 season concerts. We would like to start selling tickets in June 2008.
- D. No ticketing software has been chosen yet, but Judy Bessler with AdVenture Marketing is working with us to find appropriate software for our needs.

Missoula Children’s Theatre-Laura Garcia

- A. Laura Garcia will be the coordinator for this year’s Missoula Children’s Theatre in June.

Fundraising Committee – Alice Lorang

- A. Reginia Garner is checking with the Country Club on availability for the proposed October 11 date of the Medieval Feaste.
- B. Alice wants to talk to Sarah Quiroga about her thoughts and ideas about this event. After that she will call a fundraising committee meeting.

Membership Committee – Dave Boneau

- A. Membership for the 2007/2008 year currently stands at 208.

Nominating Committee – Anne Hollinger

- A. President, Anne Hollinger made a motion to vote Claire Davis onto the Artesia Arts Council Board of Directors as a member-at-large. The vote was unanimously accepted. The Board of Directors welcomed Claire to the position.

Poetry in Motion – Dave Boneau

- A. Richard Scarborough, head of the Poetry In Motion group has been given a building key and has access to open up the space for the PIM bi-monthly meetings.

Other Reports –

- A. Anne Hollinger proposed we create an “artist liaison” position on the Board. This person would regularly check up on the artists. Lisa Frederick has worked on some ideas for an artist’s welcome packet to Artesia which would include maps of the area, driving directions, hotel info, local restaurant and entertaining suggestions and more. Anne Hollinger asked Lisa Frederick to present this at the May 1 Board meeting.

The next regularly scheduled Board meeting will be on May 1, 2008 at noon. Anne Hollinger adjourned the March meeting at 1:30 PM. These minutes respectfully submitted by Lisa Frederick, Secretary.