

Artesia Arts Council, Inc.
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Minutes of February 7, 2008 Meeting

Artesia Arts Council Board/Members met on Thursday, February 7, 2008, at noon in the Arts Council Building (510 West Main). President, Anne Hollinger, called the meeting to order at 12:06 PM.

Those in attendance: Anne Hollinger, Lisa Frederick, Dave Boneau, Hayley Klein, Katie Parker, Cheryl Martin, Alice Lorang, Sarah Quiroga and Kit Marcy. A quorum was present. Special guest, Stephanie Bretz, Manager of Artesia MainStreet, was also in attendance.

Minutes

- A. Secretary, Lisa Frederick, presented the minutes of the January 3rd meeting. Dave Boneau made a motion to approve the January minutes as presented. Second by Katie Parker and passed.

Treasurer's Report – Dave Boneau

- A. The balance in the regular account is \$11,600. There is \$2,750,000 in the Building Fund at First National Bank. The endowment account at Merrill Lynch has a balance of \$111,600.
- B. Concho Oil and Gas donated \$100,000 toward the building fund.
- C. On pg. 2 of the Treasurer's Report a breakdown of total payouts to Jaynes Construction and Devendra was given.
- D. Laura Garcia has sold an additional \$900 of ceiling tin from 314 W. Main (for an approx. total of \$2,000).
- E. The insurance for the year has been paid (due Jan. 17th)
- F. The interim cash request of \$1828 has been sent to NM Arts (this was for the Juggernaut Jug Band last fall and for the Campbell Bros. this spring.)
- G. Sarah Quiroga made a motion to approve the December Treasurer's Report as written. Cheryl Martin seconded the motion. Motion passed.

Old Business:

- A. The Arts and Crafts Garage Sale has been postponed. Not enough donations were received in time, but Linda Stevens and Laura Garcia do plan on hosting the sale later on in the year.
- B. Stephanie Bretz, Manager of Artesia MainStreet presented two visuals for the façade improvements to 510 W. Main. These are the final two visuals (as well as 2 budgets) that were presented from the MainStreet Design Committee. The budgets are a rough estimate as the canopy estimate can not be given until the canopy company has a commitment from us to proceed with the project. (This is the same company, based out of Lubbock, that designed the canopy for *The Royal Piper*) There were a few changes from the last time Stephanie presented a façade improvement report: lighting has been added along the roof and Kent Bush has bid to paint the AAC signage in the recessed portion of the façade. There was some discussion about the cost of the shutters. Cheryl Martin asked Stephanie to find out what the warranty is on the shutters. It was also suggested we check into tinting the windows to help cut down on heating/cooling cost. Stephanie will check on this also, and report back to the BOD. The BOD all agreed that they liked the beige and indigo shades presented in the visuals. Katie Parker raised the concern of pigeon droppings being visible on the indigo awning. Stephanie will check with the canopy company about cleaning/maintenance of the awning. Artesia MainStreet will chip in an additional \$2500 from their operating budget for this project, along with the grant already approved from the Façade Improvement Program. The BOD made a vote to approve the Façade Improvement project as presented by Stephanie Bretz. Hayley Klein made a motion to accept the project as presented, Sarah Quiroga seconded the motion. Motion passed.

New Business:

- A.** Anne Hollinger, President, announced that she went with the Chamber of Commerce to Santa Fe in January for the Legislative Session. Anne went to Santa Fe as a representative of AAC. She struck up a conversation with Marian Lewis with Senator Asbills office about the Ocotillo and our current remodel efforts. Ms. Lewis encouraged Anne to write a letter to Senator Asbill discussing our plans for the theatre. There is the possibility that we may be eligible for legislative money for the project during next year's legislative session. Hayley did inform us that if we received State money that the City of Artesia would have to act as the fiscal agent. She also suggests checking into other projects, similar to ours, that have received legislative money to see how they turned out in the end. We need to make sure that AAC maintains the control over all of our programming, etc.
- B.** Hayley Klein also mentioned that she has become somewhat the unofficial "TV Programmer" for PVT Channel 6. She would like for AAC to think about what we could film and put on this TV station. PVT also has access to free commercial spots through Comcast. Hayley presented the idea of us paying a production fee (of approx. \$300-400) to film a commercial for the Arts Council. This commercial would then run during these free spots (for virtually as long as we would like to run that particular ad).

Committee Reports

Building Committee – Dave Boneau

- A.** The total outlook on the theatre remodel is positive. The slab foundation, plumbing and electrical work are all completed. The steel will be delivered in two weeks.
- B.** The project is moving along as scheduled and should be complete by August 1, 2008. August will be considered "move-in and orientation" with the opening of the new facility the beginning of September 2008.

Art in the Park – no report

Artesia Community Chorale – no report

Artesia Community Theatre –

- A.** *The Pajama Party Murders* begins tonight.
- B.** *Taffeta Memories*, a musical revue, auditions will take place on February 18, 19 and 21.

Volunteer Coordination—no report

Programs and Publicity– Dave Boneau

- A.** Alana Coddling will be presenting a beginning pottery workshop the first part of March. She has written a description of the workshop and it was included in the P&P packet that Dave handed out.
- B.** There are many February events coming up including a Children's Valentine Workshop, An Adult Spring Wreath workshop, The Robin Spielberg piano concert, and the Madcap Variety Show.
- C.** Dave Boneau also handed out a revised job description for the Theatre Director. This description lays out specifically what Kit Marcy will and will not be responsible for in the future. Dave urged everyone to read over this carefully.
- D.** Hayley Klein announced that the 2008 Events Calendar Brochure (cosponsored by AAC, Artesia MainStreet and the Chamber of Commerce) is currently at the printer.
- E.** Anne Hollinger was interviewed by Southwest Contractor about the Ocotillo remodel. The article will be displayed on the website: southwest.contractor.com after March.
- F.** The next P & P meeting will be held on Thursday, February 21st at noon at the Wellhead.

Grants – Dave Boneau

- A. The Hubbard Grant Deadline will be May 1, 2008. We have not had much luck with Hubbard in the past, but Dave believes we should follow through with this grant. Last year only one grant was awarded by Hubbard in Eddy County.

Community Concert Association – Dave Boneau

- A. The next meeting will be next Tuesday, February 12. The purpose of the meeting will be to initiate the subscription drive for next fall. Four concerts have already been scheduled.

Fundraising Committee – no report

Membership Committee – Dave Boneau

- A. Membership for the 2007/2008 year currently stands at 207.

Nominating Committee – no report

Poetry in Motion – no report

Other Reports –

The next regularly scheduled Board meeting will be on March 6, 2008 at noon. Anne Hollinger adjourned the February meeting at 1:07 PM. These minutes respectfully submitted by Lisa Frederick, Secretary.