

**Artesia Arts Council, Inc.**  
P.O. Box 782, Artesia, NM 88211-0782  
(505) 746-4212

**Minutes of July 3, 2008 Meeting**

Artesia Arts Council Board/Members met on Thursday, July 3, 2008, at noon in the Arts Council Building (510 West Main). President, Anne Hollinger, called the meeting to order at 12:05 PM.

**Those in attendance:** Anne Hollinger, Lisa Frederick, Dave Boneau, Barbara Britain , Betty Kay Skinner, Hayley Klein and Katie Parker. Claire Lhoyd-Owen and Cheryl Martin were excused absences. A quorum was present.

**Minutes**

- A. Treasurer, Dave Boneau, presented the minutes of the June 5 meeting. Betty Kay Skinner made a motion to approve the June minutes as presented. Second by Katie Parker and passed.

**Treasurer's Report – Dave Boneau**

- A. The balance in the regular account is \$6,500. There is \$1,175,000 in the Building Fund at First National Bank. The endowment account at Merrill Lynch has a balance of \$108,700.
- B. Jaynes Corp was paid \$566,000 for the month of June on the Ocotillo construction.
- C. AAC received \$507,00 from the SP Family Foundation for the building fund.
- D. The 2 June paychecks were for the half-time Education Director.
- E. Deposits have been made on many of the 2008-2009 season concerts.
- F. Also included in the Treasurer's Report was the quarterly report submitted to the SP Family Foundation and the final narrative report to NM Arts for the 2007-2008 grant.
- G. Katie Parker made a motion to approve the June 5 Treasurer's Report as written. Barbara Britain seconded the motion. Motion passed.

**Old Business:**

- A. Façade Improvement: Dave Boneau will work on getting a building permit. We will then be able to schedule contractors and sign the contract with AMS.
- B. K'Lynn Childress, the recently hired Theatre Director, will be moving to Artesia July 12 and will begin work on July 15.

**New Business:**

- A. Alice Lorang has resigned from the AAC Board of Directors. This leaves another open spot that will need to be filled in September.

**Committee Reports**

**Chamber Report-Hayley Klein**

- A. Hayley is busy working on the July 4<sup>th</sup> Celebration, hosted by the Chamber of Commerce.
- B. The Chamber is printing 5,000 more Artesia Events Brochures to last through the end of the year. The Chamber would like to put together a 2009 Events Brochure and would like AAC to participate again.
- C. The Chamber can help AAC distribute the 2008-2009 Concert Brochures.
- D. Any information AAC would like to submit for Visitors Packets and Relocation Packets can be submitted through the Chamber.
- E. The Chamber now has their "What's New" section up on their website. AAC can utilize this with information, order forms, pictures and links to our information.

**Building Committee – Dave Boneau**

- A. Dave Boneau reports that the seats for the Ocotillo will be in on August 17 and installed by August 20. The theatre itself is slated to be finished by August 10.

**Art in the Park – no report**

**Artesia Community Chorale – no report**

**Artesia Community Theatre – Betty Kay Skinner**

- A. Monday 7/7/08, Tuesday 7/8/08 and Thursday 7/10/08 are the dates slated for *Steel Magnolias* auditions (6:30 p.m. at 510 W. Main each evening). Alice Lorang, director, has had good response via phone for new auditioners.
- B. The Play Selection Committee is working on selecting plays for future shows. The 2008-2009 selection of plays has not yet been set.
- C. The July Board meeting is scheduled for Sunday 7/6/08 at 2:30 p.m.

**Volunteer Coordination—Barbara Britain**

- A. Barbara Britain was unable to coordinate a volunteer meeting. It will be several more weeks before she is able to schedule one, but will be sending out an email soon about it.
- B. It was mentioned that the Senior Citizens Center might be a good place to find volunteer ushers.
- C. Lisa Frederick has taken the file folders from the office that contain the workshop evaluations. On the evaluations is a place where folks can list whether they are interested in volunteering with AAC or not and Lisa will send Barbara that list of interested individuals.
- D. It was mentioned that Jeff Mayberry (HS student) has expressed an interest in learning/working the lights and sound for the Ocotillo. Russ Panzer, a fellow student of Jeff's may also be interested. Lisa will pass these names on to Regina Garner, who is organizing the training for this in August.

**Programs and Publicity— Dave Boneau**

- A. The movie this evening is *Abbott and Costello Meet Frankenstein*.
- B. Dave Boneau has been working with Nancy Dunn on the Russell Floore art show.
- C. During the month of July, Lisa Frederick will finish coordinating workshops and local entertainment for the 2008-2009 season.
- D. Hayley Klein mentioned that her aunt and uncle (Sarah and Rodney Webb) met Crystal Gale a couple of weeks ago and would like to help with hospitality while she is here in March.
- E. The next P & P meeting will be held on Thursday, July 17 at noon at The Garden Cafe.

**Grants – Dave Boneau**

- A. We received \$2,500 from the Westaff Grant to use for the Otero Dance Company.
- B. We received \$7,250 (roughly \$1000 more than last year) from NM Arts to use for various shows in out 2008-2009 season.
- C. A grant application needs to be filled out for the PNM grant. We would like to apply for both buildings-Administrative offices 510 W. Main and Ocotillo 310 W. Main.

**Community Concert Association – Dave Boneau**

- A. Barbara has finished the season brochure for the 2008-2009 concert series. It is at Roswell Printing waiting on final approval to print. The cost is \$5,300 for 5,000 brochures and \$135 for an additional insert page. Barbara and Dave will go Saturday morning at 9:00 a.m. to Roswell to give final approval on the brochure.
- B. Subscribers to the old Community Concert series will receive the brochure first and then the regular AAC mailing list will receive it about a week later. AAC also plans to distribute this brochure through the Chamber of Commerce, through running ads in the local papers (Roswell, Artesia, Carlsbad) and by handing them out at the Wednesday Weekly Exchange (Artesia) and the Friday Focus (Carlsbad).
- C. Ticketing Software: Dave saw a working ticketing printer (BOCA was the brand) while on his trip to Utah. AAC will be ordering one identical to it.

**Missoula Children's Theatre-Lisa Frederick**

- A. Missoula Children's Theatre went well last week. 47 children participated in *The Little Mermaid*. Show attendance was good at the Artesia High School Auditorium. Approximately 120 people attended the first show and 205 people attended the second show. Over \$1,000 in program ads were sold to help offset the cost of bringing the show in. Lisa Frederick will be following up next week, sending invoices to companies who have not yet paid for the ad and writing thank you notes. Lisa Frederick will take K'Lynn Childress around to local businesses when K'Lynn starts as Theatre Director. She will meet everyone on Main Street and at the same time thank you notes and a copy of the program will be distributed to those who donated to Missoula.

**Fundraising Committee –**

- A. A new Fundraising Committee Chair needs to be assigned since Alice Lorang has resigned. So far, no one has volunteered.

**Membership Committee – Dave Boneau**

- A. Membership for the 2007/2008 year currently stands at 208.
- B. The Programs and Publicity Committee needs to plan the next membership dinner. This will be a topic of discussion at the July 17<sup>th</sup> meeting.

**Nominating Committee –no report**

**Poetry in Motion – no report**

The next regularly scheduled Board meeting is tentatively scheduled for August 7, 2008 at noon. Anne Hollinger will be absent for this meeting and needs to ask Barbara Britain if she is able to run the meeting in her absence. Anne Hollinger adjourned the July meeting at 1:01 PM. These minutes respectfully submitted by Lisa Frederick, Secretary.