

Artesia Arts Council, Inc.
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Minutes of Meeting June 5, 2008

Artesia Arts Council Board/Members met on Thursday, June 5, 2008, at noon in the Arts Council Building (510 West Main Street). President Anne Hollinger called the meeting to order at 12:05 PM.

Those in attendance: Alice Lorang, Anne Hollinger, Dave Boneau, Katie Parker. Excused absences included Barbara Britain, Claire Lhoyd-Owen, Hayley Klein and Lisa Frederick. A quorum was not present. Thus, any proposed actions considered on June 5 are not final, but remain subject to future Board action.

Minutes

- A. Before the meeting, Lisa Frederick prepared and distributed minutes of the meeting from May 1, 2008. Dave Boneau moved to approve the minutes for May 1 with a second by Alice Lorang. Those in attendance recommended approval.

Treasurer's Report – Dave Boneau

- A. The balance in the regular account is \$15,500. There is \$1,240,000 in the Building Fund at First National Trust Department. The endowment account at Merrill Lynch has a balance of \$112,800.
- B. Paid Jaynes \$480,000 for Ocotillo work in April and \$525,000 for work in May.
- C. Paid \$66,000 to Young Electric Sign as a 50-percent deposit on the electric sign
- D. Paid \$3,400 to Colorado Children's Chorale for its performance.
- E. Paid for the banner now hanging at the Ocotillo
- F. Paid Cyndy Nesbit for leading the most recent painting class
- G. In total, we have paid over \$20,000 as deposits on eleven future shows
- H. Anne Hollinger moved to approve the Treasurer's Report with a second by Alice Lorang. Those in attendance recommended approval.

Old Business:

- A. Plans for the Grand Opening of the Ocotillo Performing Arts Center on Thursday, September 4, include a dedication reception followed by a performance of "Steel Magnolias" by the Artesia Community Theatre. Patty Fry of Carlsbad will cater the reception. Dave Boneau said Estelle Yates told him she favors a free celebration party rather than an event with an admission charge. Anne Hollinger said she would talk to Estelle about the matter.

New Business:

- A. Anne Hollinger is leading the panel to hire a Theatre Manager. Panel members include George Holmes, Katie Parker, Dave Boneau, Regina Garner, Eugene Irby, Cheryl Martin, Hayley Klein and Anne Hollinger. Lisa Frederick is also invited to attend the meetings of the panel. Anne has received applications from

ten candidates. Anne has asked panel members to formulate a set of questions to ask the candidates. The panel will meet at 5 PM on Tuesday, June 10, to finalize plans. Anne wants the panel to talk to each out-of-town candidate by telephone and then invite several for face-to-face interviews.

- B. Anne included information on a request she received concerning the Digital Marquee (or electric sign) at the Ocotillo Performing Arts Center. The concerned person wants messages on the sign “governed by written policy” so that inappropriate messages are excluded. Birthday greetings were given as an obvious example of inappropriate messages.

Committee Reports:

- A. **Missoula Children’s Theatre** – Laura Garcia has rooms reserved at Pecos Inn for the two leaders – Jon and McKenzie. Lisa Frederick will be working with the Missoula people on a daily basis. Laura will be present all day Saturday and occasionally during the week. Dave Boneau will oversee and help Lisa as needed on a daily basis.
- B. **July 4 Craft Show** -- Laura Garcia has about ten entries for July 4. We continue to argue with the Chamber of Commerce about the location. The Chamber wants everything at JC Park on July 4 and the crafters prefer Central Park. Dave Boneau’s suggestion is that we admit there is no long-term future to a craft show on July 4 and cancel for 2008 and for the future.
- C. **Artesia Community Theatre** – The wind forced cancellation of the first Brown Bag show on June 4. The second play is scheduled for noon on June 11 with both shows at 6:30 PM on June 12.
- D. **Concert Association** – About 230 tickets have been sold to the traditional “Concert Series”. A total of 26 concerts are scheduled for the 2008/2009 season and Barbara Britain has begun to prepare a brochure advertising all the shows. The plan is to have Roswell Printing make 5000 copies so we have plenty to mail and distribute.
- E. **Program & Publicity** -- The committee will meet in June on Wednesday, June 18, at noon at the Garden Café. The Chamber of Commerce has moved Balloons and Bluegrass to October 25, the Saturday after Art in the Park. Dave Boneau has re-scheduled the Victoria Robertson concert for Friday, October 24, with a possible outreach with FLETC earlier on Friday. At the moment, the favorite ticketing software is the one available from tix.com. Dave Boneau is reviewing the contract terms with tix.com.
- F. **Grants** – Anne reported that Hayley has talked with the architect on the façade improvement project and we can proceed with the awning selected by the design committee of MainStreet and approved by the Arts Council. Dave Boneau says he is committed to filing an application for a PNM grant – probably for the Ocotillo rather than 510 West Main Street.
- G. **Building Committee** – We have a contract with Young Electric Sign for the Digital Marquee. The metal sign is still being discussed with possible vendors. Adam has installed Anne’s banner across the front of the Ocotillo and it looks great. The banner says that the Artesia Arts Council is opening the Ocotillo

- Performing Arts Center in the fall of 2008. The completion date for the remodel work is still August 1-10 of 2008. Jaynes is basically on schedule.
- H. **Fundraising** – Alice Lorang has hosted a meeting to discuss the Medieval Feaste; but she needs to meet with the medieval experts to make real progress.
 - I. **Membership** – Dave Boneau is thinking that this year’s membership dinner could be held at the Ocotillo on a weeknight (or weekend) in September as a kind of second “grand opening” with no entertainment other than the new theatre.

The next Board Meeting is scheduled for noon on Thursday, July 3, 2008, at 510 West Main Street.

President Anne Hollinger adjourned the meeting at 1:05 PM.

These minutes were prepared by Dave Boneau in the absence of the Secretary.