

Artesia Arts Council, Inc.
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Minutes of March 6, 2008 Meeting

Artesia Arts Council Board/Members met on Thursday, March 6, 2008, at noon in the Arts Council Building (510 West Main). President, Anne Hollinger, called the meeting to order at 12:06 PM.

Those in attendance: Anne Hollinger, Lisa Frederick, Dave Boneau, Barbara Britain , Katie Parker, Cheryl Martin, Alice Lorang, Sarah Quiroga and Kit Marcy. A quorum was present.

Minutes

- A. Secretary, Lisa Frederick, presented the minutes of the February 7 meeting. Dave Boneau made a motion to approve the January minutes as presented. Second by Barbara Britain and passed.

Treasurer's Report – Dave Boneau

- A. The balance in the regular account is \$23,200. There is \$2,494,000 in the Building Fund at First National Bank. The endowment account at Merrill Lynch has a balance of \$109,900.
- B. We received \$10,000 from the Yates Family Foundation on March 5
- C. We received \$5,000 for the façade improvements at 510 W. Main.
- D. We received \$1828 from NM Arts for programming.
- E. Payments out of the account included the payments to Jaynes Construction for Ocotillo Remodeling (the 5th payment thus far). Money was also paid out to Robin Spielberg and the Madcap Variety Show.
- F. Deposits for several upcoming shows have been sent. These shows are Winter Dance Party (a Buddy Holly/Richey Valens Review), Deborah Johnson and Santa Cruz River Band.
- G. Lisa Frederick made a motion to approve the February 7 Treasurer's Report as written. Sarah Quiroga seconded the motion. Motion passed.

Old Business:

- A. On the Façade Improvements to 510 W. Main-the final estimate for the awning was approved. A dark blue color choice was changed to a lighter blue color on the awning. This was done to help prevent fading. The AMS Design Committee made these along with some other changes. The shape and design of the awning has also changed some. The canvas awning is guaranteed to last 10 years. Stephanie is still waiting on a final estimate and some answers to her questions about shutters and windows. Dave made a motion for AAC to commit \$5045.00 toward this program. Barbara Britain seconded the motion. Motion passed to commit \$5045.00 of AAC money toward façade improvements of 510 W. Main.

New Business:

- A. The discussion on legislative funding has been tabled until further notice.
- B. A discussion took place about selling advertisement (slots) on our digital marquee at the Ocotillo. Everyone agreed it sounds like a good idea to sell advertising as a small source of added income for the Ocotillo. No one has looked into possible prices for ads yet.

Committee Reports

Chamber Report-Hayley Klein

- A. AAC is looking into participating with the Chamber of Commerce map. Dave, Anne and Barbara will set up a meeting with Kevin Baggerly to work on this.
- B. The 2008 Events Brochures have been printed and are ready for distributing.

Building Committee – Dave Boneau

- A. Peyton and Estelle were able to tour the Ocotillo yesterday. They seemed pleased with the progress. Things are progressing along nicely. The next meeting and tour is scheduled for March 25th at 1:00 p.m. after the Building Committee’s regularly scheduled Owners meeting.
- B. Linda Stevens with Artesia Clean and Beautiful mentioned that she would like the wrought iron grates that were on the old theatre balcony. Dave opened this up for discussion. Those are original to the building and the BODs discussed not giving them away or selling them. We might like to display them somewhere in the theatre as a piece of the theatre’s history once the remodel is complete.

Art in the Park – no report

Artesia Community Chorale – no report

Artesia Community Theatre – Lisa Frederick

- A. Rehearsals are going strong for *Taffeta Memories*, but we have had some trouble getting a Music Director.

Volunteer Coordination—no report

Programs and Publicity– Dave Boneau

- A. The beginning pottery workshop with Alana Coddling and the Kite Flight are both this weekend.
- B. The March flyer has been sent out.
- C. The regular radio spot will be a week from tomorrow, March 14.
- D. Dave announced that the website has a different look and additional content. Everyone should take a look at it.
- E. The P & P Committee discussed that the membership cards need to be redone.
- F. Dave also presented a draft of the job description for the Director of Education. Lisa Frederick would like to apply for this position. Dave would like everyone to look at the draft (p. 2 of the P&P report), modify it as needed and it will be voted on during the April meeting.
- G. The next P & P meeting will be held on Thursday, March 20 at noon at the Wellhead.

Grants – Dave Boneau

- A. The money for the NM Arts grant has been received. Dave would like for us to apply to the Hubbard Foundation to help support the new Education Director. The money would go toward salary and supplies (\$4-5,000 requesting) for outreach into the schools for after school Drama/Dance programming.

Community Concert Association – Dave Boneau

- A. The Subscription Drive has started and the first round of subscription letters was already sent out in the mail. So far approximately 25 subscriptions for next season have been received.
- B. One of the concerts for next season-*Alicia Nugent* backed out of contract and so a new show *Buffalo Rome* was booked in its place.
- C. The next Concert Association meeting will take place next Tuesday, March 11 at 5 p.m. at the School Administrative offices.

Fundraising Committee – Alice Lorang

- A. Alice reports that we would still like to tentatively hold the Medieval Feaste fundraiser in the fall. Regina is checking with everyone (Country Club, SCA) about the proposed October 11 date.
- B. Alice found the old Medieval Feaste video tape and would like for the committee to watch it. She will schedule a fundraising meeting at the end of April to start planning the Feaste again.

Membership Committee – Dave Boneau

- A. Membership for the 2007/2008 year currently stands at 207.

Nominating Committee – no report

Poetry in Motion – Kit Marcy

- A. Kit reports that PIM has a new member, Pete Lombard who plays guitar and sings. He also reports that Dickey Reedy has a book that is now at the publishers. Dickey has been trying for some time to get his works published. Richard Scarborough, one of the PIM founders has been instrumental in helping the members succeed in having their works published.
- B. The PIM website is up and going strong. New information is being added daily. Check it out at poetryinmotionartesia.com

Other Reports –

The next regularly scheduled Board meeting will be on April 3, 2008 at noon. Anne Hollinger adjourned the March meeting at 12:58 PM. These minutes respectfully submitted by Lisa Frederick, Secretary.