

Artesia Arts Council, Inc.
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Minutes of September 10, 2008 Meeting

Artesia Arts Council Board/Members met on Wednesday, September 10, 2008, at noon in the Arts Council Building (510 West Main). President, Anne Hollinger, called the meeting to order at 12:09 PM.

Those in attendance: Anne Hollinger, Lisa Frederick, Barbara Britain, Betty Kay Skinner, K'Lynn Childress, Cheryl Martin and Katie Parker. Guest, Laura Garcia, was also in attendance to discuss Art In the Park. Claire Lloyd-Owen, Dave Boneau and Hayley Klein were excused absences. A quorum was present.

Minutes

- A. Secretary, Lisa Frederick, presented the minutes of the August meeting. Katie Parker made a motion to approve the August minutes as presented. Second by Betty Kay Skinner and passed.

Treasurer's Report – Dave Boneau

- A. Katie Parker, Assistant Treasurer read the report in the absence of Dave Boneau.
- B. The balance in the regular account is \$6,200. There is \$324,000 in the Building Fund at First National Bank. The endowment account at Merrill Lynch has a balance of \$111,800.
- C. Jaynes Corp was paid \$270,000 for the month of August on the Ocotillo construction.
- D. TSC was paid \$23,000 for equipment at the theatre.
- E. \$50,000 was received in September from the SP Family Foundation for concerts and operating expenses at the Ocotillo.
- F. Barbara Britain made a motion to approve the August Treasurer's Report as written. Cheryl Martin seconded the motion. Motion passed.

Old Business:

- A. Last month the BOD decided to change our monthly Board meetings from the first Thursday to the first Wednesday of each month. The change is effective immediately.
- B. The Annual Meeting will take place on September 20, 2008 at the Garden Café. Space is limited to 70 people so walkups will be seated after all reservations have found seats. Lisa Frederick will put a notice in Around Town. Jess Briggs has offered to set up his PA system for the event.
- C. Ticketing-K'Lynn has sent out tickets for the first ½ of the shows that are currently listed online (1/2 our season). The other half will be sent out in the next couple of weeks as those shows are set up online. Our software is through tix.com. K'Lynn reports that the Customer Service has been great and very prompt with making changes.

New Business:

- A. The Board of Directors approved by email poll to store and move the Grand Piano from 1st United Methodist Church to our piano storage while they undergo renovations. We will store their piano until their remodel is complete.
- B. An opening reception hosted by the Artesia Historical Museum for the The Russell Floore Memorial Art Show and Photography Contest will be this Sunday from 2-4 p.m. Over 60 photographs have been entered this year. Lisa Frederick, Dave Boneau, and K'Lynn Childress will judge the photography entries this Friday.
- C. Last week AAC received a \$50,000 commitment from the SP Yates Family Foundation for ongoing programming and operating costs.

Committee Reports

Chamber Report-No report

Building Committee –

- A. The PNM Grant decision will occur later this week. AAC applied for the PNM “Reduce Your Use” grant for a total of \$2,500.00 in funds toward façade improvements of 510 W. Main.
- B. On the Façade improvements to 510 W. Main, we are still waiting on Dave Boneau to line up contractors.
- C. The opening of 310 W. Main is still unknown. K’Lynn Childress did receive keys yesterday afternoon for 310 W. Main. Hold ups with construction include the gas meter, climate control for piano storage, and sidewalk installation.

Art in the Park – Laura Garcia

- A. Laura Garcia would like the Board to approve asking the vendors if they would like to turn Art In the Park to a 2 day event in 2009. All Board members agreed it would be fine for her to ask around about it. No decision to change the event will be made at this time.
- B. 61 craft vendors are registered so far. Laura picked up some new vendors from Alamogordo recently. Food applications were recently sent out and Laura will deal with the health department forms for the coke/corn booths. We need to order more waters and Dr. Peppers for this year’s soda booth and less of the diet drinks. Laura asked for and was granted permission to seek food vendors that were “for profit”.
- C. Advertising is underway for the event. Photos have been submitted to Comcast so they might start running publicity on the event soon. Advertising also needs to go up on the following locations: AAC electric sign, the October Chamber newsletter, AAC October flyer and the Chamber’s email bulletin.
- D. Laura has a volunteer who will help her lay out the park on Friday, October 17th.
- E. Laura is taking donations for vendor packets and will be stuffing them at the office, 510 W. Main.
- F. As a heads up, Laura said that she heard Central Park may be torn up with sprinkler installation during this time. She will check on an alternate location. The helicopter landing field directly behind 1st Presbyterian Church on Richardson Street and 4th Streets was discussed as an alternative. She will contact Yates about this.

Artesia Community Chorale –

- A. The Community Chorale has started rehearsals and will rehearse every Tuesday at 7:00 p.m. at the 1st Presbyterian Church. The Chorale has requested use of the Ocotillo all day on Saturday, December 6 to get ready for the concert on December 7th.

Artesia Community Theatre – Betty Kay Skinner

- A. ACT has elected a new Board of Directors. The officers are as follows: Eugene Irby, President; Betty Kay Skinner, Vice President; Regina Garner, Treasurer; Becky Terpening, Secretary. Lisa Frederick, Alice Lorang, and Laney Rountree were voted in as Members-At-Large.
- B. ACT is currently working on *Steel Magnolias* which will play at the Ocotillo in November. They are also in the decision making phase about which play to choose for competition in January.
- C. ACT would like to request permission to host the 2010 AACT Fest. ACT will get the dates to AAC asap so that it can get on the schedule and concerts can be booked around AACT Fest.
- D. The 2009-2010 season dates have been set and ACT is working on selecting plays. They would like to open the season in September with a musical in conjunction with the Artesia High School.

Volunteer Coordination—Barbara Britain

- A. The Volunteer Coordination Committee had a meeting several weeks ago and had 6 potential new volunteers attend.
- B. Several local businesses have offered to usher for specific shows. The volunteer committee has asked these businesses to wear some sort of uniform or name badge to designate who they work for and to create a cohesive look. When we have general volunteers, we will ask them to wear black bottoms and white tops.
- C. K'Lynn is working with the Door of Opportunity on some new volunteer programs.

Programs and Publicity—

- A. The September flyer was handed out to the Board.
- B. There are 3 upcoming workshops in September—two pottery workshops and a colored pencil workshop. Last weekend there was a Fall wreath workshop that hosted 11 attendees.
- C. Upcoming concerts include Buffalo Rome on September 15 and The Winter Dance Party on September 23.
- D. The P&P Committee will meet at noon on September 18 at the Garden Café.

Grants –

- A. Please see information about PNM grant under “Building Committee” Report.

Community Concert Association –

- A. The Concert Association members met last night to discuss booking the 2009-2010 season.

Missoula Children’s Theatre- no report

Fundraising Committee – no report

Membership Committee – Dave Boneau

- A. 55 new or renewed memberships for the 2008-2009 season have been received thus far.

Nominating Committee – Anne Hollinger

- A. The October meeting will be for voting on new officers. We are still looking for new BOD officers and if you have any suggestions, please let Anne Hollinger know.

Poetry in Motion – no report

Other Reports –

Excused absences for the October meeting: K'Lynn Childress.

The next regularly scheduled Board meeting will be on Wednesday October 1, 2008 at noon. Anne Hollinger adjourned the September meeting at 1:06 PM. These minutes respectfully submitted by Lisa Frederick, Secretary.